

Specifications for adverts in the Blenheim Palace Junior Regatta Programme

Advertisers should supply high resolution pdf artwork with crop marks and 3mms bleed. All images should be in CMYK (not RGB). Advertisements can be full colour or black only.
Artwork created or downloaded from websites will not be high enough quality to print from.

SIZES for A5 page size magazine (finished size 210mms deep x 148mms)

Double Page Spread - 210mm h x 297mm w (Including 3mm bleed on all sides)

Full Page - 210mm height x 148mm width (Including 3mm bleed on all sides)

Half Page Horizontal - 100mm height x 140mm width (No bleed needed)

Half Page Vertical - 204mm height x 70mm width (No bleed needed)

1/4 Page - 100mm height x 70mm width (No bleed needed)

1/4 Page horizontal - 50mm height x 141mm width (No bleed needed)

Information for designers:

SET UP

Files should be supplied including bleeds and crop marks. Please centre all artwork within the document page and ensure no excess artwork remains on the art board.

BLEEDS

Artwork for all adverts must include a 3mm bleed on all sides (see sizes above), all text and images should be at least a further 5mm from the crop guides.

RESOLUTION

All non-vector artwork should be supplied at a minimum of 300dpi, any artwork supplied lower than 300dpi will print blurred.

COLOUR

Artwork should be completed and saved in CMYK process

INK COVERAGE

Maximum ink coverage must be no more than 240%, we recommend a vibrant black is created with 100% Black, 40% Cyan & 20% Magenta

TYPE

All fonts used should be embedded (PDF's) or converted to outlines (EPS, Illustrator).

Studio queries:

Contact Kevin Newbold, LeachPrint, 01235 858276, kevin@leachprint.co.uk with any technical queries on artwork