

get
gonn.



we don't
mask smells,
we prevent
them.

stop the stink.



The revolutionary
all-natural vegan
anti-odorant.

regular deodorant disguises the
odor from perspiration,
whereas gonn balances your
microbiome to kill bacteria and
prevent the smell altogether.





What is in gonn?

Firstly, you'll find that a lot of things are not in gonn. No aluminium, no parabens, no colourings, no fragrances and no alcohol. We don't use any animal-derived ingredients either, so gonn is 100% Vegan!

We use natural ingredients: distilled water, mineral salts, magnesium chloride, guar gum and a water based essential oil.

what makes gonn unique?

Most deodorants mask the smell, which often results in a body odor that is a mix of sweat and fragrances from your deodorant.

An anti-odorant is what your armpits *really* deserve. That's why we've created a natural vegan anti-odorant here at gonn. We know the importance of perspiration, and we know that the idea of masking a smell is illogical and out-dated. So we choose to attack the bad bacteria directly responsible for the sweaty smell. No bad bacteria, means no smell. Simple.

Our product does not close off your pores, but simply kills bacteria to prevent the smell of your perspiration occurring in the first place.



stop using deodorant, start using gonn.



fragrance free

we don't mask smells,
we prevent them.



no nasties

free from
aluminum, parabens +
100% vegan.



resets

balancing your
microbiome to kill
bacteria + stop the
stink.



actually works

our formula keeps you
odourless for up to 24hrs.



nothing beats an armpit
that smells of nothing.

stop the stink.

Find us online



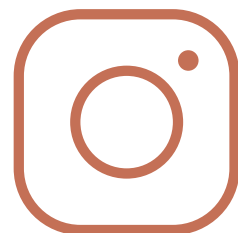
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